Alt Order #

## INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 954405-1
 10/14/12
 October 2012
 10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

| Advertiser | Product | Estimate Number |
| Negron/R/State Senate | J. NEGRON 4 FL SENAT |

Flight Dates

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Order #

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/02/12 10/04/12 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	-TWT	:30	4	\$275.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS - TwT         Spots/Week - TwT	Rate \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 10/02/12 6:25 AM WPBF News 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275.00 N
2 WPBF W 10/03/12 6:14 AM WPBF News 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275.00 N
4 WPBF W 10/03/12 6:40 AM WPBF News 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275.00 N
3 WPBF Th 10/04/12 6:12 AM WPBF News 25 Mornings	6-7AM	:3	0 JN101TV-FL			\$275.00 N
2 10/02/12 10/05/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$275.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/01/12         10/07/12         -TWTF         4	<u>Rate</u> \$275.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
2 WPBF Tu 10/02/12 7:42 AM Good Morning America	7-9AM	:3	0 JN101TV-FL			\$275.00 N
1 WPBFW 10/03/12 8:48 AM Good Morning America	7-9AM	:3	0 JN101TV-FL			\$275.00 N
3 WPBF Th 10/04/12 8:55 AM Good Morning America	7-9AM	:3	0 JN101TV-FL			\$275.00 N
4 WPBF F 10/05/12 8:48 AM Good Morning America	7-9AM	:3	O JN101TV-FL			\$275.00 N
3 10/03/12 10/05/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	WTF	:30	3	\$350.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSSWTF         Spots/Week 3	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Ty
1 WPBF W 10/03/12 12:10 PM WPBF News 25 @ Noon	12pm-1230pm	:3	O JN101TV-FL			\$350.00 N
3 WPBF Th 10/04/12 12:26 PM WPBF News 25 @ Noon	12pm-1230pm	:3	O JN101TV-FL			\$350.00 N
2 WPBF F 10/05/12 12:12 PM WPBF News 25 @ Noon	12pm-1230pm	:3	O JN101TV-FL			\$350.00 N
4 10/02/12 10/04/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	-TWT	:30	3	\$450.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS - TWT         Spots/Week 3	Rate \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Ty
2 WPBF Tu 10/02/12 5:42 PM M-F 5pm News	5-6pm		) JN101TV-FL			\$450.00 N
1 WPBF W 10/03/12 5:12 PM M-F 5pm News	5-6pm	:3	O JN101TV-FL			\$450.00 N
3 WPBF Th 10/04/12 5:54 PM M-F 5pm News	5-6pm	:30	) JN101TV-FL			\$450.00 N
5 10/02/12 10/05/12 WPBF News 25 @ 6:00Pl6-6:30PM				\$525.00		

## INVOICE



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	954405-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

											Spots/			
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	Spots: #	WPBF W	<u>Air I</u>	)3/12		me Descri	puon · News 25 @	6.00DM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 10 JN101TV-F			Rate Ty
		WPBF Th		04/12			News 25 @		6-6:30PM		0 JN101TV-F 0 JN101TV-F			\$525.00 N \$525.00 N
		WPBF F		)5/12			News 25 @		6-6:30PM		0 JN101TV-F			\$525.00 N \$525.00 N
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6	10/02/12 Class of	2 10/04/ f Time - Fixe		Nighti n Pre-ei	line mptible	•	11:35-12:	:05AM	-TWT	:30	3	\$700.00	NM	
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	. –	WPBF Tu				PM Nightli			11:35-12:05AM		0 JN101TV-F	r <sup></sup>		<u>Rate Ty</u> \$700.00 N
أستر		WPBF W				PM Nightli	and the second second second second second	ا سبوائید	11:35-12:05AM		0 JN101TV-F			\$700.00 N
	1	WPBF Th				PM Nightli			11:35-12:05AM		0 JN101TV-F			\$700.00 N
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	10/02/12 Class of	2 10/05/ Time - Pre	-empt	ible with	notic	BF News 2	5 (11-11:35	PM	-TW-F	:30	3	\$500.00	NM	
	Weeks:	Start D: 10/01/1		End Da 10/07/1		MTWTFSS TW-F	Spots/\	<u>Neek</u> 3	<u>Rate</u> \$500.00					
	Spots: #	Ch <u>Day</u>	Air E	<u>Date</u>	<u>Air Ti</u>	me Descri	ption		Start/End Time	Lengt	h Ad-ID			Rate Ty
	3	WPBF Tu	10/0	2/12	11:12	PM M-SU	WPBF New	/s 25 @	11PM11-11:35PM		0 JN101TV-F	L		\$500.00 N
	2	WPBF W	10/0	3/12	11:30	PM M-SUN	NWPBF New	vs 25 @	11PM 11-11:35PM	:3	0 JN101TV-F	L		\$500.00 N
	1	WPBF F	10/0	5/12	11:28	PM M-SU	WPBF New	/s 25 @	11PM11-11:35PM	:3	0 JN101TV-F	L		\$500.00 N
8	10/06/12			GMA	Saturd	lay 7-8am	Sat 7am-	8am	1-	:30	1	\$650.00	NM	
		Time - Fixe		n Pre-er	nptible	<u> </u>								
	Weeks:	Start Da 10/01/1		End Da 10/07/1		<u> </u>	Spots/\		Rate					
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	-	WPBF Sa	10/0		`		<u>ottori</u> Saturday 7-8a	am	Sat 7am-8am		<u>h Ad-ID</u> O JN101TV-FI	1		<u>Rate</u> <u>Ty</u> \$650.00 N
_														\$650.00
9	10/06/12 Class of	2 10/06/ Time - Pre		-Sat 8 ible with	9am N notice	lews e	Sat 8-9an	n	1-	:30	1	\$225.00	NM	
	Weeks:	Start Da	ate_	End Da	ite M	ITWTFSS	SpotsA	Veek	Rate					**************************************
	Spots: #		∠ <u>Air</u> [	10/07/1	_	1- ma Basari	ntion	1	\$225.00					
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10	10/07/12 Class of	? 10/07/ Time - Pre-	12 -empti	GMA ible with	Sunda notice	y 7-8am ∋	Sun 7-8aı	m	1	:30	1	\$325.00	NM	
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									Juli 7-baili		O DIVIDITIV-FI			\$325.00 N
	10/07/12 Class of	10/07/ Time - Pre-		Chris ble with	Matthe notice	ews e	Sun 10-10	D:30AM	1	:30	1	\$225.00	NM	
١	Weeks:	Start Da 10/01/1:		End Da 10/07/1		TWTFSS	Spots/V	Veek 1	<u>Rate</u> \$225.00					
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	. –	WPBF Su		. —		AM Chris N			Sun 10-10:30AN		<u>n 70-10</u> ) JN101TV-FL	_		<u>Rate Tyr</u> \$225.00 N
	10/07/12	10/07/1 Time - Pre-	12	Sun 6	30pm I	News	630-7pm		1	:30	1	\$400.00	NM	
	Veeks:	Start Da		DIE WITH End Dat		TWTFSS	Spots/V	Veek	Rate					<del></del>
	_	10/01/12		10/07/1		1		1	\$400.00					
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	1 \	WPBF Su	10/07	7/12	6.421	PM Sun 63	Opm Nowe		630-7pm	.01	JN101TV-FL			\$400.00 N

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Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954405-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser		Product	Estimate Number
Negron/R/St	ate Senate	J. NEGRON 4 FL SENAT	

www.thewpbfchannel.com

Line Start Date	Fnd Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 10/07/12	10/07/12	Sun 630pm News	630-7pm	1	:30	1	\$400.00	NM	
13 10/08/12	10/08/12	WPBF News 25 Morni	ings6-7AM	1	:30	1	\$275.00	NM	
Weeks: Spots: # C	Start Date 10/08/12	End Date MTWTFSS 10/14/12 1	Spots/Week 1	Rate \$275.00		F 44 ID			Data Tara
. –			News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 JN101TV-FL			Rate Type \$275.00 NM
14 10/08/12 Class of T	10/08/12 ime - Pre-emp	Good Morning Americ otible with notice	a 7-9AM	1	:30	1	\$275.00	NM	=
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C			iption Morning America	Start/End Time 7-9AM		<u>h Ad-ID</u> 0 JN101TV-FL			Rate Type \$275.00 NM
15 10/08/12 Class of T	10/08/12 ime - Fixed No	WPBF News 25 @ No on Pre-emptible	on 12pm-1230pm	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> C 1 W			i <u>ption</u> F News 25 @ Noon	Start/End Time 12pm-1230pm		h <u>Ad-ID</u> 0 JN101TV-FL			Rate Type \$350.00 NM
16 10/08/12 Class of T	10/08/12 ime - Pre-emp	M-F 5pm News	5-6pm	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	Rate \$450.00				_	
Spots: # C 1 W		Date         Air Time         Description           08/12         5:10 PM M-F 5		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 JN101TV-FL			<u>Rate Type</u> \$450.00 NM
17 10/08/12 Class of T	10/08/12 ime - Pre-emp	WPBF News 25 @ 6:0	10PI6-6:30PM	1	:30	1	\$525.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: <u>#</u> C 1 W			ption News 25 @ 6:00PM	Start/End Time 6-6:30PM		h Ad-ID O JN101TV-FL			Rate <u>Type</u> \$525.00 NM
18 10/08/12 Class of T	10/08/12 ime - Fixed No	Nightline on Pre-emptible	11:35-12:05AM	1	:30	1	\$700.00	NM	<del></del>
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 1	Spots/Week 1	<u>Rate</u> \$700.00					
	h <u>Day Air</u> PBF <b>M</b> 10/0	Date Air Time Descri 08/12 11:55 PM Nightli		Start/End Time 11:35-12:05AM		h <u>Ad-ID</u> 0 JN101TV-FL			<u>Rate Type</u> \$700.00 NM
19 10/08/12 Class of T	10/08/12 ime - Pre-emp	M-SUN WPBF News 2 tible with notice	5 (11-11:35PM	1	:30	1	\$500.00	NM	-
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 1	Spots/Week 1	<u>Rate</u> \$500.00			ť		
Spots: <u>#</u> C 1 W			<u>ption</u> NWPBF News 25 @ 1	Start/End Time 1PM11-11:35PM		<u>1 Ad-ID</u> ) JN101TV-FL			<u>Rate Type</u> \$500.00 NM
				Total Spots	3	5			

Payment Terms 30 Days

 Gross Total
 \$14,675.00

 Agency Commission
 \$2,201.25

 Net Amount Due
 \$12,473.75